[GRAPHIC]

How many Tofurkeys a layin'?!

BY JESSE KINOS-GOODIN AND NORA TENNESSEN

Last year, Canadians spent an average of $822 each on gifts for the holidays. This year, before you reach into your wallet to shell out big bucks for the latest iToy, consider the other (possibly better) ways that money could be spent. Happy shopping!

$822 will buy:

41 flocks of chickens through Heifer International. One flock can lay up to 200 eggs per year, providing needed food and income for families in the developing world

5 years of food baskets for orphans and vulnerable children from Women Fighting AIDS in Kenya (through the Stephen Lewis Foundation)

10 years of clean water for a family in Vietnam through Canadian rural development organization CHF

Sight for **27** people in the developing world through cataract surgeries provided by Canada's Operation Eyesight

2466 plays of "Do They Know It's Christmas?" on a standard jukebox

3.5 months of antiretroviral drug treatment for a Nigerian living with HIV/AIDS

3 years' salary for a Cuban doctor

Tofurkey dinner for **120**

4/5 of a strand of Paris Hilton's used dental floss through HollywoodStarTrash.com

25 seconds on the International Space Station

STEVE MURRAY